

Speakers affiliations :



Dr Khalil Amiri
President,
MUST University



Mr Chekib Ben Mustapha
Gérant, **CBM Consulting**
VP, **CONECT**



Dr Soura Boulaares
Assistant Professor,
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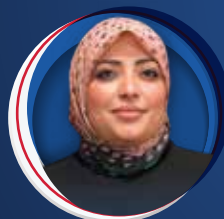
Dr Martin Foerster
Director of International Cooperation,
Steinbeis S-Next



Mr Rajeh Khemiri
Project manager,
EU Delegation, Tunisia



Pr Anis Koubaa
Co-founder, **MUST**
CEO, **ScaleX**
Professor, **Al-Faisal University**



Ms Fatma Mselmi
Head of Steinbeis Transfer
& Innovation Hub, **Tunisia**



Dr Anis Sahbani
CEO, **Enova Robotics**



Pr Najla Shafighi
Professor of Green Supply Chain
Management, **Steinbeis S-Next**

Join us for an exclusive one-day convention hosted by **MUST University** and **Steinbeis S-Next**, where we unveil a bold new vision for education—globally connected, practically driven, and deeply empowering. This landmark event celebrates a key milestone in our strategic partnership and highlights our joint commitment to **innovation, academic excellence, and international collaboration**. Whether you're a student, a professional, or an institutional leader, discover how this next-generation learning ecosystem is designed to shape the talents and solutions of tomorrow.



STEINBEIS UNIVERSITY
Schools of Next Practices

The NEXT Level of Learning

MUST & Steinbeis University Educational Convention



2 July
9 am - 5 pm



Africa Hotel
Tunis



Event Plan

Welcome & Registration

8:30
9:00

Registration

Opening Plenary

9:00
9:15

Welcome and official opening

Dr Khalil Amiri • Dr Martin Foerster

Roundtable Future Skills & Emerging Careers

9:15
11:00

Moderated by Ms Fatma Mselmi,
Steinbeis Transfer & Innovation Hub Tunisia.

Cross-sector discussion on job market trends,
talent development strategies and future
education needs:

- New and emerging professions
- Future skills and cross-cutting competencies
- Transformation of education and lifelong learning systems

• Mr Rajeh Khemiri (EU Commission) • Mr Chekib Ben Mustapha (CONNECT) • Dr Anis Sahbani (Enova Robotics) • Dr Martin Foerster (S-Next) • Dr Khalil Amiri (MUST)

Networking Coffee Break I

11:00
11:30

Coffee & networking session

Information Session International Academic Pathways

11:30
12:30

- Dual degree programs & 3+2 international pathways
- Joint programs in Executive Education
- Interactive Q&A session

Dr Soura Boulaares • Dr. Martin Foerster

Applied Education Session: • Practical Business Education

12:30
14:30

Team-based learning game on strategic thinking, leadership, and decision-making.

Prof. Najla Shafighi (S-Next)

• AI-Powered Software Development workshop

Software Development in the age of AI.

Prof. Anis Koubaa (MUST)

Networking Coffee Break II

14:30
15:00

Coffee & networking session

Closing Ceremony

15:00
15:30

Key takeaways & MoU Signatures

S-Next • MUST • Invited partners & guests

Event Plan

